



Alberta Beach

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Press Release

Alberta Beach announces Food Truck Friday!

Alberta Beach is proud to announce 'Food Truck Fridays' in Alberta Beach. Food Trucks & Vendors are invited to come out on Fridays and set up in Gazebo Park (Permits are required). The village hopes that this initiative will help encourage visitors to the village, make the downtown core more vibrant and active, create a sense of community, and build an ongoing opportunity for people to get out and enjoy our beautiful village.

Village Council came up with the idea after hearing from residents and local businesses, who were frustrated with the temporary early season closure of the beach (which is now open for business) and were concerned about the long-term impact that such a closure would have on tourism in the village. "Council believes it is important that we also support our permanent businesses that serve our community 12 months a year as they are vital to a successful village. We believe that Food Truck Fridays will enhance the services already here and, in the long term, will attract more visitors and residents to our community" says Jim Benedict, Mayor of Alberta Beach.

Council is looking forward to hearing feedback from residents, visitors, businesses, and vendors. People are encouraged to contact the Alberta Beach office at 780-924-3181 or aboffice@albertabeach.com if they would like more information or to provide their input on this exciting initiative.